



This U.S. propaganda poster of 1917 depicts German soldiers nailing an Allied soldier to a tree as American soldiers come to his rescue. The slogan in both English and Spanish reads "Your liberty bond will help stop this". The poster was made for display in the American colony of the Philippines, then as now an intensely Catholic culture. It is still common for individuals to have themselves crucified around Easter time as a sign of their piety. The islands were a Spanish colony until seized by the United States during the Spanish-American War along with Cuba and Puerto Rico. The U.S had to defeat Philippino nationalist resistance to its rule and also saw the islands as a useful supply of man power for its war effort between 1917 and 1918. Appealing to popular Catholic sentiment was a sensible ploy for US propagandists.